



# HomeNews

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## Hannah Bartoletta website adds informational podcasts

**TAMPA, FLA.** – Hannah Bartoletta Homes has introduced podcasts on its website – *hbh.info* – as owners Charley Hannah and Mike Bartoletta share their views on the local real-estate market while providing information on topics of interest to home buyers.

Since the podcasts began recently, there have been more than 350 downloads, exceeding the company's expectations, says Hannah, co-founder of Tampa-based Hannah Bartoletta Homes.

The first podcast was recorded by Hannah to provide the rationale behind the company's new *Schooner Tuna* radio commercial, which explains how the company can provide deep discounts on inventory homes by applying deposits lost by investors.

That was followed by Bartoletta's message about *green* building. Hannah Bartoletta's Bay Breeze model home at MiraBay earned a Grand Aurora Award this summer at the Southeast Building Conference as the best model home featuring green construction in the conference's 12-state Southeast region.

Next was Hannah's report on the "mess in the lending industry." Future topics will range from outdoor entertaining to what determines a home's value.

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## HBH PODCASTS – ADD 1

The weekly podcasts were created to educate consumers and encourage return visits to the website.

Hannah Bartoletta Homes was founded in 1988 by Mike Bartoletta and Hannah. Bartoletta, a structural engineer, has more than 30 years of experience in the Tampa Bay-area home-building industry. Hannah is a real estate broker who was a National Football League player from 1977 to 1988 with the Tampa Bay Buccaneers and Los Angeles Raiders.

Bartoletta was president of the Tampa Bay Builders Association in 2005 and was 2002 Builder Member of the Year for the Builders Association of Greater Tampa. He earned the award for the first time in 1994, just a year after Hannah earned the same distinction. Bartoletta was selected for the honor again in 2003, marking the first time two members of the same firm were named Builder of the Year three times. Hannah also served as BAGT president.

Since its founding, Hannah Bartoletta Homes has built hundreds of residences throughout Hillsborough and Pinellas counties. Last year, the company generated closings of more than \$85 million, and its homes sold for an average price of \$737,000 including homesite.

The firm builds in the communities of FishHawk Ranch, Wellington Manor, MiraBay, Tampa Palms, TreeTops, Crystal Preserve and Bella Casa – all in Hillsborough County. In Pasco County, Hannah Bartoletta homes can be found in Sunset Lakes and the master-planned community of Wilderness Lake Preserve, while in Pinellas County, it builds in The Estuary of Mobbly Bay.

To listen online, download the podcasts or obtain more information on Hannah Bartoletta Homes, visit *hbh.info*.