



HomeNews

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NOV. 8, 2007

FOR IMMEDIATE RELEASE

Shop from your car for Hannah Bartoletta homes

TAMPA, FLA. – Interested in a new home but can't be bothered with speaking to a sales representative right now? Hannah Bartoletta Homes makes it possible for prospective buyers to drive by the home of their dreams and retrieve vital information via cell phone.

Hannah Bartoletta plans to employ texting and mobile Web technology so interested buyers can shop for a home from their car, explains Charley Hannah, co-founder of Tampa-based Hannah Bartoletta Homes. By simply following texting directions on a sign in front of each Hannah Bartoletta home, buyers will receive an informational text message instantly. And if they need more details, buyers can access mobile Web links that will provide photography and an audio narrative describing the home.

This technology also makes it possible for buyers to obtain the same information ... including directions ... for other Hannah Bartoletta homes they may want to visit.

To test the new technology, text HBH36 to 82672 for information on MiraBay or text HBH37 to 82672 to learn about a home at Wilderness Lake Preserve.

Although 35 Hannah Bartoletta homes have been outfitted with this mobile technology

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HOME SHOPPING BY CAR – ADD 1

at this time, the company plans to include all its homes in every community. This feature will be especially useful in communities where sales representatives no longer are onsite.

Best of all, Hannah Bartoletta will not call anyone who hasn't asked to be contacted.

Hannah Bartoletta Homes was founded in 1988 by Mike Bartoletta and Hannah. Bartoletta, a structural engineer, has more than 30 years of experience in the Tampa Bay-area home-building industry. Hannah is a real estate broker who was a National Football League player from 1977 to 1988 with the Tampa Bay Buccaneers and Los Angeles Raiders.

Bartoletta was president of the Tampa Bay Builders Association in 2005 and was 2002 Builder Member of the Year for the Builders Association of Greater Tampa. He earned the award for the first time in 1994, just a year after Hannah earned the same distinction. Bartoletta was selected for the honor again in 2003, marking the first time two members of the same firm were named Builder of the Year three times. Hannah also served as BAGT president.

Since its founding, Hannah Bartoletta Homes has built hundreds of residences throughout Hillsborough and Pinellas counties. Last year, the company registered closings of more than \$85 million, and the average price of its homes was \$737,000 including homesite.

The firm builds in the communities of FishHawk Ranch, Wellington Manor, MiraBay, Tampa Palms, TreeTops and Bella Casa – all in Hillsborough County. Hannah Bartoletta's homes can be found in Sunset Lakes and the master-planned community of Wilderness Lake Preserve in Pasco County, and in The Estuary of Mobbly Bay in Pinellas County.

For more information on Hannah Bartoletta Homes, visit *hbh.info*.