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FOR IMMEDIATE RELEASE

Hannah Bartoletta expands to Bradenton, Sarasota

LUTZ, FLA. – With recent news that new-home inventories in the Tampa Bay area are starting to shrink, Hannah Bartoletta Homes has announced plans to expand south of Tampa Bay into the Bradenton-Sarasota luxury home market.

The Lutz-based firm will build its first model home at Lakewood Ranch in the La Cantera neighborhood of The Country Club in Bradenton, reports Charley Hannah, co-founder of Hannah Bartoletta Homes.

With such housing industry trackers as MetroStudy reporting that inventories have been dropping and that housing supply and demand should reach a healthy balance in the next 12 months, Hannah says it is time to start positioning for the rebound.

Lakewood Ranch, he adds, is an ideal fit for Hannah Bartoletta, which focuses on customizing each home to buyers' unique specifications, a formula expected to work well in this luxury-home community and others like it. The company has built hundreds of executive and estate residences in Hillsborough, Pinellas and Pasco counties since its founding in 1988. Last year, it generated closings of nearly \$66 million with an average home price of \$990,000 including homesite.

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La Cantera is one of the newest neighborhoods in this 8,500-acre master-planned community that straddles the Sarasota-Manatee county line. Homesites at The Country Club at Lakewood Ranch range from one-half to three-quarters of an acre and feature views of lakes, conservation areas or the Cypress Links Course at Lakewood Ranch Golf and Country Club.

Hannah Bartoletta Homes was founded by Mike Bartoletta and Hannah. Bartoletta, a structural engineer, has more than 30 years of experience in the Tampa Bay-area home-building industry. Hannah is a real estate broker who was a National Football League player from 1977 to 1988 with the Tampa Bay Buccaneers and Los Angeles Raiders.

Bartoletta was president of the Tampa Bay Builders Association in 2005 and was 2002 Builder Member of the Year for the Builders Association of Greater Tampa. He earned the award for the first time in 1994, a year after Hannah earned the same distinction. Bartoletta was selected for the honor again in 2003, marking the first time two members of the same firm were named Builder of the Year three times. Hannah also served as BAGT president.

The firm also builds in the communities of FishHawk Ranch, Wellington Manor, MiraBay, Tampa Palms, TreeTops, Crystal Preserve and Bella Casa – all in Hillsborough County. In Pasco County, Hannah Bartoletta homes can be found in Sunset Lakes and the master-planned community of Wilderness Lake Preserve, while in Pinellas County, it builds in The Estuary of Mobbly Bay.

For more information on Hannah Bartoletta Homes, visit hbh.info.